

## DATA PROTECTION

### Area of Application

This Data Protection Notice informs users (persons affected) about the nature, scope and purposes of the collection and use of personal data by KURO Kunststoffe GmbH (responsible Person).

The legal basics of Data Protection can be found in the EU Data Protection Directive (EU DSGVO) and the Act on Telemedia (TMG).

Information on persons concerned according to Item 13 DSGVO (Data Protection Directive)

Responsible Person:

KURO Kunststoffe GmbH  
Industriestraße 45  
D-26188 Edeweicht

Phone: +49 4405 / 9888-0  
E-Mail [info@kuro-kunststoffe.de](mailto:info@kuro-kunststoffe.de)

The responsible person is represented by the general manager Mr. Jan Schwengels. Operational Data Protection Officer according to item 37 DSGVO is

Marcus Schellstede  
Detlef Coldewey GmbH,  
Burgstraße 6  
D-26655 Westerstede

Phone: +49 4488 / 8384-0,  
E-Mail [datenschutz@coldewey.de](mailto:datenschutz@coldewey.de)

### Dealing with personal data

In accordance with article 4 (1) of the DSGVO, Personal Data considers that kind of information, by means of which a person (person concerned) can be identified, i.e. information which may be traced back to a person. This includes, for example, the name, the email address or the telephone number.

Personal data is only processed by the responsible person if the person concerned has given his consent, the processing is necessary for the preparation or carrying out a contract or in case that the responsible person is legally required to do so. (Item 6 DSGVO).

The person concerned will be informed in individual cases about recipients to whom his personal data is passed on.

Transfer of personal data to third countries or to international organizations is not intended.

### **Further rights of the persons concerned**

Personal data is stored as long as they are necessary for the purpose to be fulfilled. For the contact with the responsible (for example by contact form or e-mail) the information of the person concerned is stored for the purpose of processing the request and in the event that subsequent questions arise.

In addition, personal data is only stored if this is regulated by law, e.g. statutory period of retention for bookkeeping vouchers, according to § 147 of the Tax code (AO).

The person concerned has the right to be informed about the personal data stored about himself according to article 15 DSGVO, he has the right of correction or supplement of erroneous or incomplete personal data, in accordance with article 16 DSGVO and he has the right of Deletion referred to in article 17 DSGVO. Within the period of processing re-quest for correction or deletion, the person concerned has the right to restrict the processing referred to in article 18 DSGVO.

The person concerned may also request returning to him his personal data in a structured, common and machine-readable format (right to data transferability) in accordance with article 20 DSGVO.

At any time, the person concerned has the right to revoke his consent to the processing of his personal-related data referred to in article 6 (1) (a) or article 9 (2) (a)) (article 7 DSGVO).

The person concerned has the right to complain at a supervisory authority, for Lower Saxony this is

The Landesbeauftragte für den Datenschutz Niedersachsen  
Prinzenstraße 5  
D-30159 Hannover  
Phone: +49 511 120-4500  
Fax: + 49 511 120-4599  
E-Mail: [poststelle@lfd-niedersachsen.de](mailto:poststelle@lfd-niedersachsen.de)

As far as personal data is processed, in individual cases, the responsible person informs the person concerned whether this processing is required under a law or contract and whether the person concerned is obligated to provide his Data and what kind of consequences there will be of non-deployment.

There will be no automated decision-making by the person concerned based on personal data of the affected-concerned.

### **Right to revoke a data protection consent**

Every customer being effected from the use of his personal Data, has the right granted by the European legislative and regulatory authority to revoke his consent to the processing of personal data at any time.

## Use of the website

For the use of the website of KURO Kunststoffe GmbH, the following additional explanations do apply.

We would like to point out that data transmission on the Internet (e.g. when communicating via e-mail) can have security gaps. It is not possible to completely protect the data from access by third parties.

The use of contact data published within the framework of the imprint obligation by third parties for the transmission of not expressly requested advertising and information materials is hereby expressly contradicted. The operator of the sites expressly reserves the right to take legal action in the event of unsolicited sending of advertising information, for example through spam mails.

## Collection of general data and information

The website of KURO Kunststoffe GmbH collects a number of general data and information with each call of the website by an affected person or an automated system. This general data and information is stored in the log files of the server. Following information might be recorded.

- (1) Browser types and versions used,
- (2) the operating system used by the accessing system,
- (3) the website from which a comprehensive system reaches our website (so-called referrers),
- (4) the sub-websites which are controlled by an accessing system on our website, (5) date and time of an access to the website,
- (6) an Internet Protocol address (IP address),
- (7) The Internet service provider of the accessing system and
- (8) other similar data and information that is used to provide security in case of attacking our information technology systems.

By using these general data, KURO Kunststoffe GmbH will not draw conclusions about the person concerned.

Rather, this information is needed to

- (1) To correctly deliver the contents of our website,
- (2) To optimize the contents of our website as well as the advertising for it
- (3) To grant a permanent functioning of our information technology systems and the technology of our website as well as
- (4) To provide to Law enforcement authorities the information necessary for prosecution. in case of a cyber attack.

These anonymously collected data and information is evaluated by the KURO Kunststoffe GmbH on the one hand statistically and on the other hand with the aim of increasing data protection and data security in our company, in order to ultimately achieve an optimal protection level for the Personal data processed by us.

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The anonymous data of the server log files is stored separately from all personal data given by a person affected. This statistical raw data is deleted after 90 days.

All data contained in [www.kuro-kunststoffe.de](http://www.kuro-kunststoffe.de), which are located on our servers and are „hosted“ (i.e. stored) there, are secured by consecutively connected secure controllers against access by unauthorized persons. Employees of KURO Kunststoffe GmbH and their system service providers do check the effectiveness of the protection on a regular basis.

### **Cookies**

Our websites uses cookies. Cookies are text files which are stored and saved via an Internet browser on a computer system.

Many websites and servers use cookies. Many cookies contain a so-called cookie ID.

A cookie ID is a unique identifier of the cookies. It consists of a string through which websites and servers can be assigned to the specific Internet browser in which the cookie was stored. This allows the visited websites and servers to distinguish the individual browser of a person affected from other Internet browsers that contain other cookies.

A specific Internet browser can be recognized and identified by the unique cookie ID.

Through the use of cookies, KURO Kunststoffe GmbH can provide users of this website with more user-friendly services which would not be possible without the cookie-setting.

By means of a cookie, the information and offers on our website can be optimized in the sense of the user. As already mentioned, cookies do allow us to recognize the users of our website. The purpose of this recognition is to make it easier for users to use our website. For example, the user of a website that uses cookies does not have to re-enter his or her access data each time the website is visited, because this is taken over from the website and the cookie stored on the user's computer system.

Another example is the cookie of a shopping cart in the online shop. By means of a cookie, the online shop remembers the items that a customer has placed into the virtual shopping cart

The person concerned can prevent the setting of cookies by our website at any time by means of a corresponding adjustment of the Internet browser used and thus permanently contradict the setting of cookies. In addition, cookies that have already been set can be deleted at any time via an Internet browser or other software programs. This is possible in all popular Internet browsers. If the person affected disables the setting of cookies in the used Internet browser, not all functions of our website might be fully usable.

### **Possibility of contact via the website**

The website of KURO Kunststoffe GmbH contains information on the basis of legal regulations, which enables a fast electronic contact to our company as well as a straight communication with us, which does also include a general address of the so-called electronic mail (e-mail address). If an affected person gets in contact via e-mail or via a contact form with the person responsible for the processing, the personal data transmitted to the controller by the affected person is automatically stored. Such personal data transmitted on a voluntary basis by an affected person is stored for the purpose of processing or contacting the persons concerned. This personal data will not be passed on to third parties.

### **Data protection for applications and application procedures**

KURO Kunststoffe GmbH collects and processes the personal data of applicants for the purpose of processing the application process. Processing can also be done electronically. This is especially the case when an applicant has submitted appropriate application documents by electronic means, for example by e-mail or via a Web form on the website, to the responsible for processing.

If this responsible person in charge concludes an employment contract with an applicant, the transferred data will be stored for the purpose of the settlement of the job, in compliance with the legal regulations. If no employment contract with the applicant is concluded, the application documents are automatically deleted two months after the notification of the cancellation decision, provided that there are no other legitimate interests of the responsible person in charge. Other, legitimate interests in this sense are, for example, a duty of proof in a procedure under the General Equal Treatment Act (AGG).

### **Privacy Policy for Application and use of Google Analytics (with anonymization feature)**

KURO Kunststoffe GmbH has integrated the component Google Analytics (with anonymization function) onto this website. Google Analytics is a Web analysis service. Web Analysis is the acquisition, collection and evaluation of data on the behavior of visitors of websites. A Web-Analysis-Service collects, among other things, from which website an affected person has come to a particular website (so-called referrers), which sub-pages of the website were accessed or how often and for which time a sub-page was looked at. A web analysis is mainly used to optimize a website and for a cost-benefit-analysis of web-advertising.

The operating company of the Google Analytics component is the Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

The responsible person for treatment uses the amendment „anonymizelp“ for the Web analysis via Google Analytics. By means of this amendment, the IP address of the Internet connection of the person affected is shortened and made anonymous by Google if access to our websites is made from a Member State of the European Union or from a contracting state of the agreement about the European Economic Area.

The purpose of the Google Analytics component is to analyze the traffic flows on our website. Google uses the collected data and information, among other things, to evaluate the use of our website in order to compile for us online reports, which show the activities on our website and enabling us to bring-up further services in relation to our website.

Google Analytics sets a cookie on the information technology system of the person affected. What cookies are, has already been explained above. Setting the cookie, does allow Google to do an analysis of the use of our website.



By each call to one of the individual pages of this website, which is operated by the person in charge for the treatment and on which a Google Analytics component has been integrated, the Internet browser on the information technology system of the person affected will automatically be induced by the relevant Google Analytics component to submit data to Google for the purpose of online analysis. As part of this technical process, Google is given knowledge of personal data, such as the IP address of the person concerned, which, among other things, serves Google to trace the origin of the visitors and clicks and in the subsequent do allow Commission statements. By means of the cookie, personal information, such as the access time, the place from which an access was carried out and the frequency of visits to our website by the person affected, are stored. Each time you visit our website, this personal information, including the IP address of the Internet connection used by the person, is transferred to Google in the United States of America. This personal data is stored by Google in the United States of America. Google may pass on this personal data collected via the technical procedure to third parties. The person concerned can prevent the setting of cookies by our website as already shown above, at any time by means of a corresponding adjustment of the used Internet Browser and thus to contradict the setting of cookies permanently. Such a setting of the Internet browser used would also prevent Google from putting a cookie on the information technology system of the person concerned. In addition, a cookie already set by Google Analytics can be deleted at any time through the Internet browser or other software programs.

Furthermore, it is possible for the person concerned, to object to the collection of information generated by Google Analytics and to prevent them from use and processing of data taken from this website. To do this, the person concerned has to download and install a browser add-on, which can be taken by using the following link <https://tools.google.com/dlpage/gaoptout>. This browser add-on informs Google Analytics via JavaScript that no data and information about website visits shall be submitted to Google Analytics. Google does consider the installation of the browser add-on as contradiction.

If the affected person's information technology system is deleted, formatted, or reinstalled at a later date, the person affected must re-install the browser add-on to disable Google Analytics. If the browser add-on is uninstalled or deactivated by the affected person or another person who is considered belonging to his sphere of control, it is possible to reinstall or re-activate the browser add-on.

Further information and the applicable Google Privacy policy can be found at <https://www.google.de/intl/de/policies/privacy/> and at <http://www.google.com/analytics/terms/de.html>.

Google Analytics is explained in more detail when using this link [https://www.google.com/intl/de\\_de/analytics/](https://www.google.com/intl/de_de/analytics/).

### **Data protection regulations for the utilization and use of Google Maps**

KURO Kunststoffe GmbH (responsible) has integrated Google Maps as a component on this website.

Google Maps is an online card service. It is used to show you the location of the responsible person on a map.

The operating company of Google Maps is Google Inc., 1600 Amphitheatre Pkwy, Mountain view, CA 94043-1351, USA.

If you do not make any further entries here and in particular do not register with Google, no data will be transferred to Google. Before registering, please refer to the Google Maps terms of use and the privacy policy of Google Inc.